



GLOBAL TRADE AND DEVELOPMENT

.....
CONNECTING PEOPLE AND PLACES

PHOTO KIT

STUDENT RESOURCE





















STRENGTHS

COCOA → FEMENTRY → MARKET/ROAST
HENCE LIVELIHOOD

WEAKNESS

GROWERS → LABOUR → INSPECTION / BRUNING
→ FEMENTRY OWNER → PRICE / Kilo → FEMENT

OPPORTUNITIES

DEFEDENT

THREATS

KILO DROP →
HEALTH FACILITIES
SCHOOL FEE
WATER SUPPLIES
ROAD
ELECTRICITY
POSITION FIGHTING

ANALYSIS

MAKING EXPORT MARKET
FAMILY LIVES
SICILE (BONCABO)
Natural resource
Environment

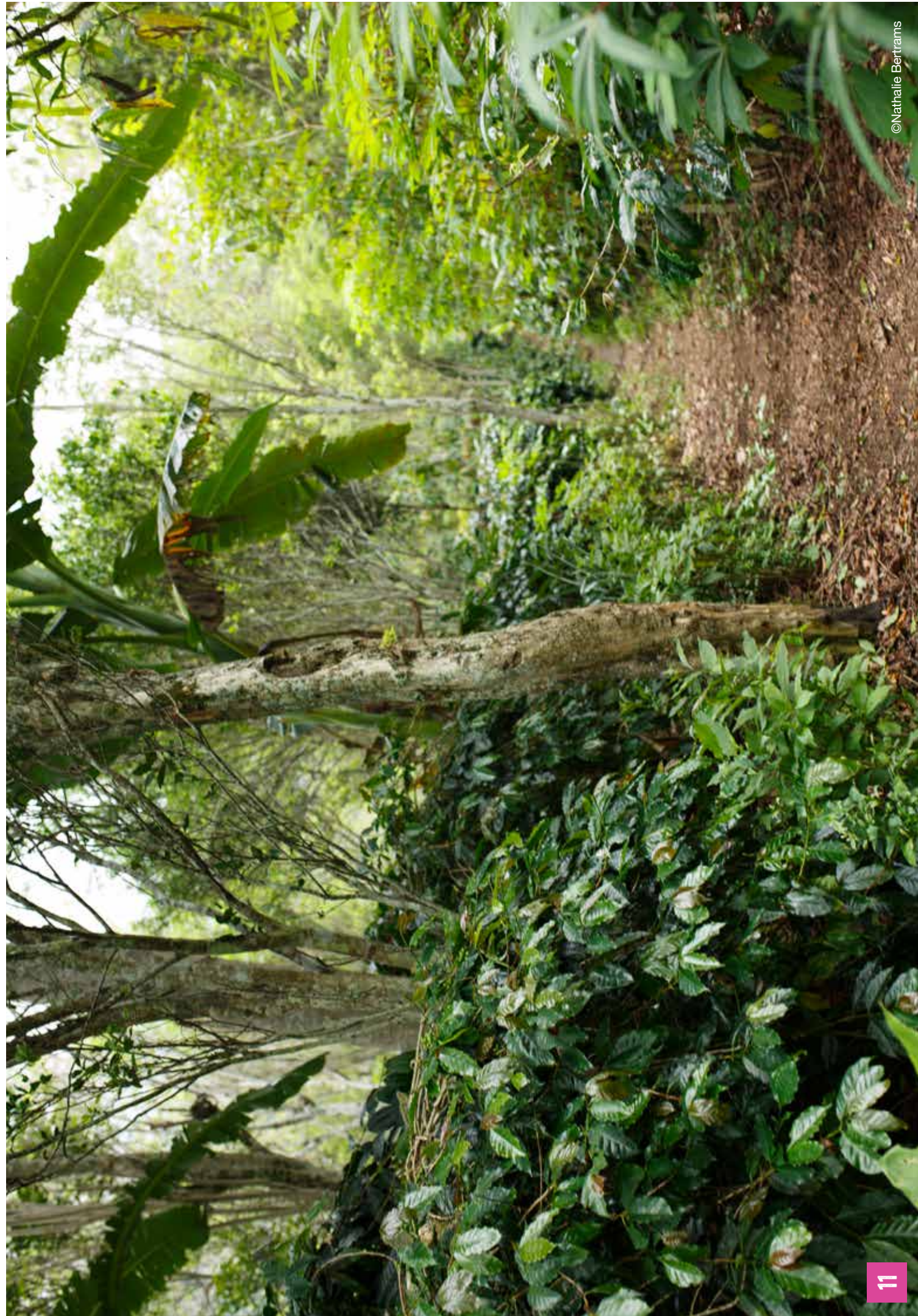
Weakness: Unproductive Land.
Less production.

Weakness: Less knowledge of Cooperative fluid on
cash flow (financial assistance less)
Expensive exercise
Transport
Diversification of products
Not utilization of resource people
Lack of contribution
Finance / Capital
Lack of information

Opportunities

Attentional value training
Direct selling
Strong training

Weakness: Lack of Capital





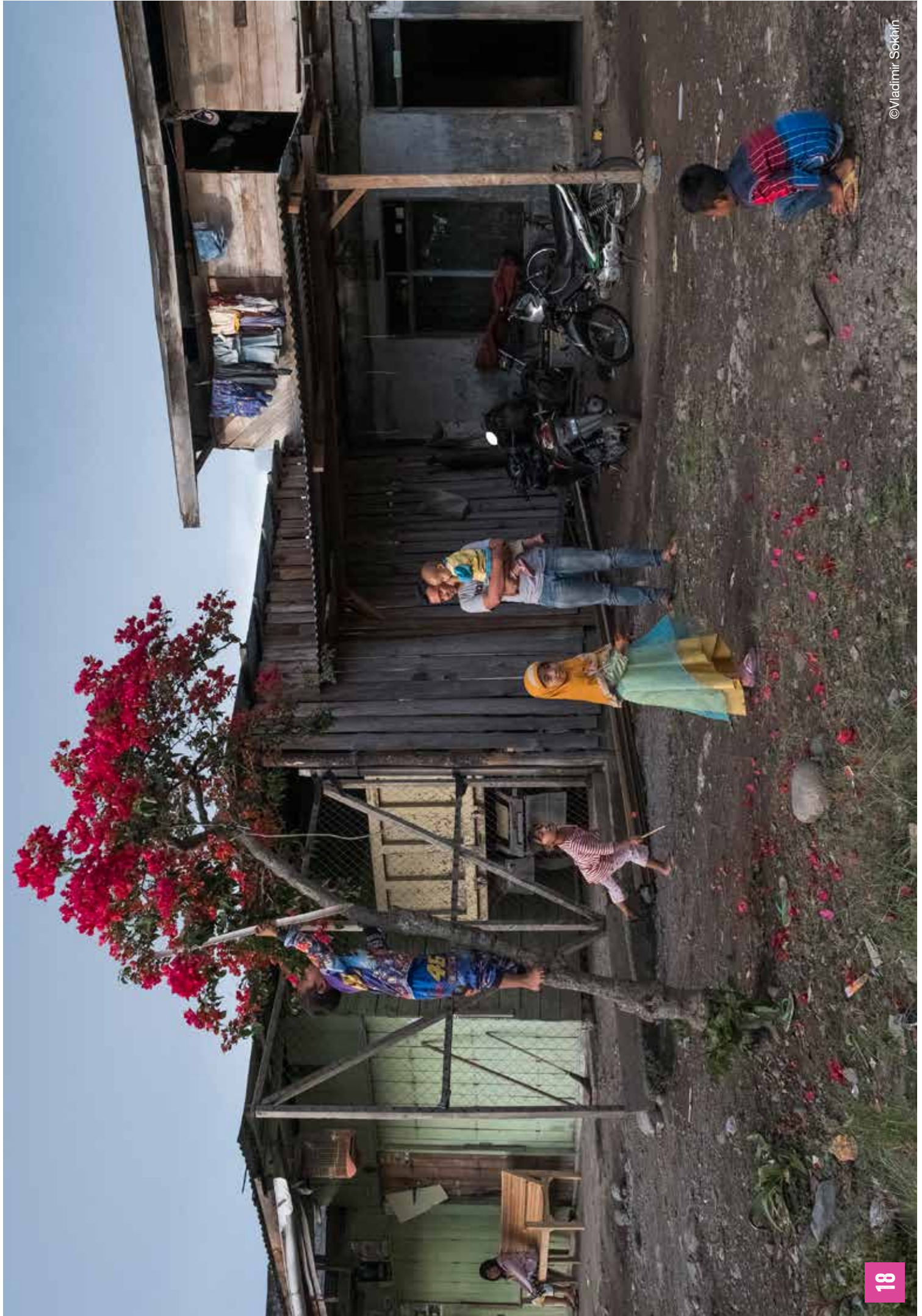




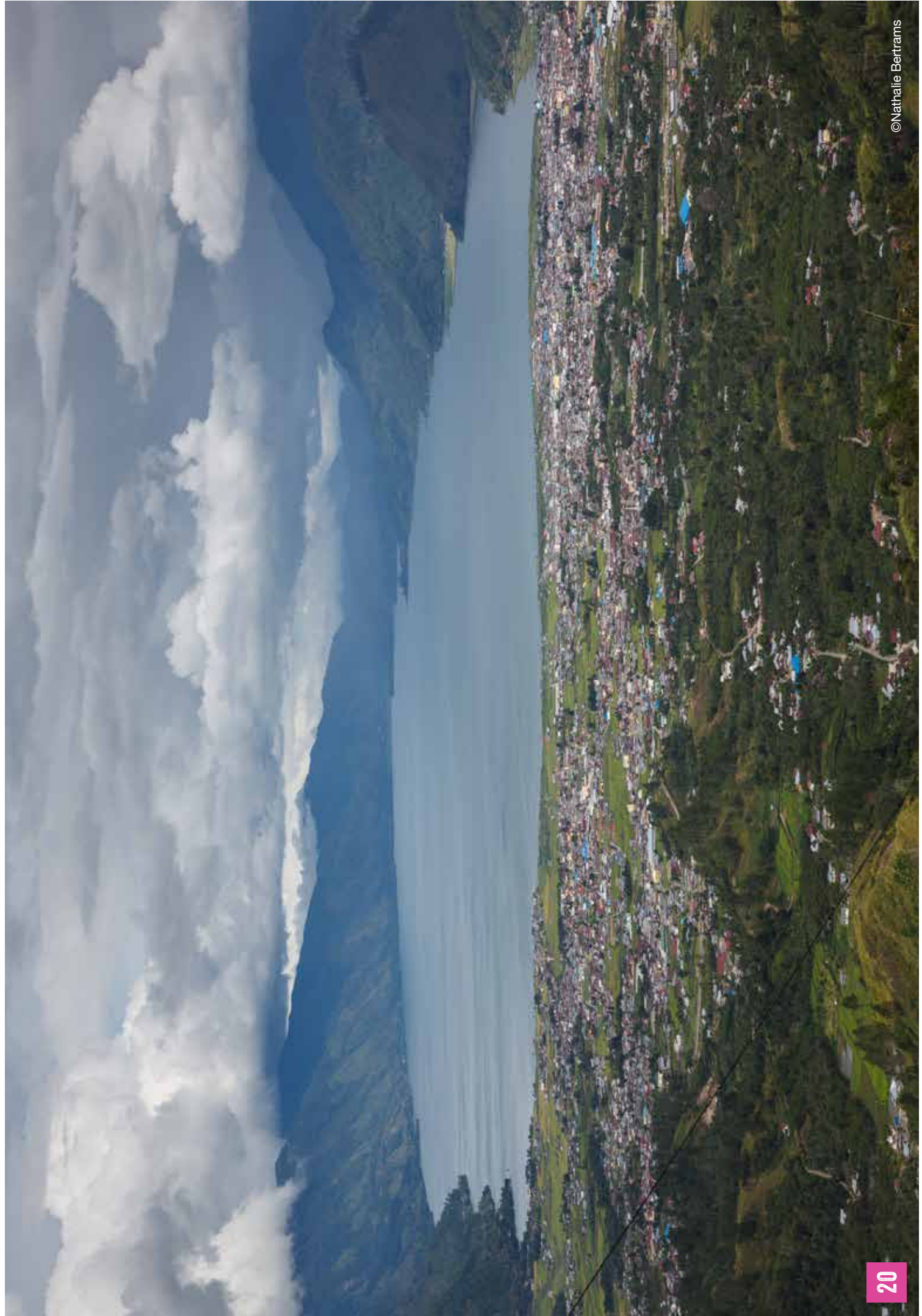
































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Australian Government

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